cameron knight résumé

knightcrk@gmail.com
(864) 551 0661

education

B.A. in Graphic Design
Anderson University, class of 2018

Professional Certificate in IT Support
Google via Coursera, May 2021

skills

creative problem-solving, communication (written and verbal), customer service, graphic design, on-the-job learning, troubleshooting (hardware, network, software), web development, Windows 10, MacOS, Linux, Adobe Creative Cloud, Microsoft Office, WordPress, JavaScript, PHP, Python, HTML, CSS, SQL

experience

Certum Solutions
Marketing Manager • November 2021 – present
kept marketing calendar updated with events and content; recorded and edited video lectures; maintained and optimized website; designed ads, flyers, and signage; managed partnerships with creative contractors; delegated tasks to marketing team; wrote blog articles; redesigned company website; developed WordPress theme
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Shopify Team Lead • October 2022 – present
researched and launched Shopify partner program; demonstrated Shopify to customers and performed app integration services

Cushman & Wakefield | Thalhimer
Client Coordinator • August 2019 – November 2021
oversaw gathering and reporting of commercial real estate market data; designed property marketing brochures, infographic maps, and social media posts; photographed properties

EverConvert (contract position)
Front-End Web Developer & Graphic Designer • July 2019 – August 2019
designed infographics and email blasts; developed WordPress sites; hosted MailChimp tutorial webinar for employees

TeacherGeek
Science Illustrator • September 2018 – February 2019
illustrated STEM learning materials for children; wrote sections of educational copy; created and maintained brand standards; photographed products; designed product packaging and motion graphics; edited promotional videography

Anderson University
Art & Design Lab Assistant • August 2016 – May 2018
maintained inkjet and laser printers; oversaw large-format printing; answered support calls for design software and printing assistance
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Graphic Designer • January 2016 – May 2018
designed advertising, event posters, and other print materials; created animated graphics